

Cesar Zucco

Getulio Vargas Foundation (FGV)
Brazilian School of Business and Public Administration (EBAPE)
Rua Jornalista Orlando Dantas 30/240, 22231-010
Email: cesar.zucco@fgv.br
URL: <https://professor.fgv.br/ebape/cesar-zucco>

Permanent Academic Appointments

- Associate Professor: EBAPE, Getulio Vargas Foundation (2016–present)
- Assistant Professor: EBAPE, Getulio Vargas Foundation (2013–16)
- Assistant Professor: Political Science Department, Rutgers University (2011–13)

Temporary and Visiting Academic Appointments

- Non-stipendiary Visitor: Nuffield College, Oxford University (2017/18)
- Lecturer in Politics and International Affairs: Princeton University (2009/11)
- Post-Doctoral Fellow: Program on Democracy, Yale University (Spring 2010)
- Visiting Professor: Rio de Janeiro Graduate Research Institute—IUPERJ (2008/09)
- Post-Doctoral Fellow: Center for the Study of Democratic Politics, Princeton University (2007/08)

Education

- Ph.D. in Political Science, University of California, Los Angeles (Sep 2007)
- MSc. in Political Science, Instituto Universitário de Pesquisas do Rio de Janeiro (Dec 2000)
- Bachelor of Laws, Universidade Federal de Santa Catarina (April 1999)

Peer-Reviewed Books

- *Merit, Luck, and Representation*, Cambridge University Press (Forthcoming in 2020, with D. Campello)
- *Partisans, Antipartisans, and Nonpartisans*, Cambridge University Press (2018, with D. Samuels)

Peer-Reviewed Articles

- “Endogenous Policymaking” *The Journal of Politics*, (Forthcoming in 2020, with D. Campello)
- “Do Conditionalities Increase Support for Government Transfers?” *Journal of Development Studies*. (Forthcoming in 2019, with J.P. Luna & G. Baykal).
- “Measuring portfolio salience using the Bradley-Terry model: An illustration with data from Brazil” *Research & Politics*. (2019, with M. Batista & T. Power)
- “A Direct Comparison of the Performance of Public-Private Partnerships with that of Traditional Contracting.” *Brazilian Journal of Public Administration*, 52(6):1237–1257. (2018, with B. Rodrigues)
- “Trading Old Errors for New Errors? The Impact of Electronic Voting Technology on Party Label Votes in Brazil.” *Electoral Studies*, 43:10–20. (2016, with J. Nicolau)
- “Presidential Success and the World Economy.” *The Journal of Politics*, 78(2):589–602. (2016, with Daniela Campello)

- “Crafting Mass Partisanship at the Grass Roots, from the Top Down.” *British Journal of Political Science*, 45(4):755–775. (2015, with David Samuels)
- “The Impacts of Conditional Cash Transfers in Four Presidential Elections (2002–2014).” *Brazilian Political Science Review*, 9(1):135–149. (2015)
- “Lulismo, Petismo, and the Future of Brazilian Politics.” *Journal of Politics in Latin America*, 6(3):129–158. (2014, with David Samuels)
- “The Power of Partisanship in Brazil: Evidence from Survey Experiments.” *American Journal of Political Science*, 58(1):212–225. (2014, with David Samuels)
- “When Pay Outs Pay Off: Conditional Cash-Transfers and Voting Behavior in Brazil 2002–2010.” *American Journal of Political Science*, 57(4):810–822. (2013)
- “Bolsa Família and the Shift in Lula’s Electoral Base, 2002–2006.” *Latin American Research Review*, 48(2):3–24. (2013, with Timothy Power)
- “Legislative Coalitions in Presidential Systems: The Case of Uruguay.” *Latin American Politics and Society*, 55(1):96–118. (2013)
- “Elite Preferences in a Consolidating Democracy: The Brazilian Legislative Surveys, 1990–2009.” *Latin American Politics and Society*, 54(4):1–27. (2012, with Timothy Power)
- “Distinguishing Between Influences on Brazilian Legislative Behavior” *Legislative Studies Quarterly*, 36(3):363–396. (2011, with Benjamin Lauderdale)
- “Ideology or What? Legislative Behavior in Multiparty Presidential Settings” *The Journal of Politics*, 71(3):1076–1092. (2009)
- “Estimating Ideology of Brazilian Legislative Parties, 1990–2005” *Latin American Research Review*, 44(1): 218–246. (2009, with Timothy Power)
- “The President’s ‘New’ Constituency: Lula and the Pragmatic Vote in Brazil’s 2006 Presidential Election,” *Journal of Latin American Studies*, 40:29–49. (2008)
- “Where’s the Bias? A Reassessment of the Chilean Electoral System,” *Electoral Studies*, 26:303–314. (2007)

Book Chapters

- “Partisans, Anti-Partisans, and Voter Behavior,” in Ames, Barry (org.) “Routledge Handbook of Brazilian Politics.” Routledge, p. 269–289 (2018, with David Samuels).
- “Party-Building in Brazil: The Rise of the PT in Perspective,” in Levitsky, S., J. Loxton, B. Van Dyck, J. Dominguez (eds.) *Challenges of Party-Building in Latin America*. Cambridge University Press. (2016, with David Samuels)
- “Estabilidad Sin Raíces: La Institucionalización del Sistema de Partidos Brasileño” In Mariano Torcal (org.) *Sistemas de partidos en América Latina. Causas y consecuencias de su equilibrio inestable*, Ch. 3, Anthropos, Barcelona. (2015)
- “Understanding the Increasing Popularity of Brazilian Presidents,” In Needell, Jeffrey (org.) *Emergent Brazil: Key Perspectives on a New Global Power*, U. Press of Florida, Gainesville, Ch. 3, pp.51–67 (2015, with Daniela Campello).
- “O Congresso por ele mesmo.” UFMG Press, Belo Horizonte. (2011, co-edited with T. Power)
 - “Introdução: Ouvindo os Próprios Parlamentares” p.11–36. (with Timothy Power)
 - “Esquerda, Direita e Governo: A ideologia dos partidos políticos brasileiros” p.37–60.

- “Conclusão: Avaliando o Congresso Brasileiro” p.305–308. (with Timothy Power)
- “A esquerda em um país democrático, globalizado e desigual: Uma análise do Brasil de Lula” In Moreira, Carlos et al (orgs.), *La Nueva política en América Latina: rupturas y continuidades*. Trilice, Montevideo, p.97–124. (2008, with Daniela Campello)

Work in Progress

- “Fragmentation Without Cleavages? Ideology, Policy Preferences, and Political Polarization in Brazil,” (with T. Power, revise & resubmit)
- “Exogenous Shocks and Misattribution of Responsibility for Economic Performance: Results From Survey Experiments” (with Daniela Campello, under review)
- “Focus! A Theory of Entrepreneurial Attention” (with Anna-Katharina Lenz, R Goldszmidt, and C. Sutter, under review)
- “When Governments Make Dreams Come True: The Political Effects of Public Housing” (with N. Bueno and F. Nunes, working paper)
- “Increasing Microentrepreneurs Formalization and Access to Social Security in Brazil” (with Anna-Katharina Lenz, R Goldszmidt and M Valdívía, work in progress)

Recent Competitive Fellowships and Grants

- FGV/RPA–Rede de Pesquisa Aplicada (2019 Call). “Os efeitos da casa própria: uma avaliação do Minha Casa Minha Vida (Phase 2)” (R\$ 55k)
- CNPq–Brazilian Ministry of Science and Technology. “Bolsa de Produtividade em Pesquisa” 2019–2022, Level 2 (R\$ 39.6k)
- eGAP–Metaketa II Taxation. 2017 (with A.K. Lenz, R. Goldszmidt and M. Valdívía) “Increasing Microentrepreneurs Formalization and Access to Social Security in Brazil” (US\$ 215k)
- FGV/RPA–Rede de Pesquisa Aplicada (2016 Call). “Os efeitos da casa própria: uma avaliação do Minha Casa Minha Vida” (R\$ 59k)
- FGV/RPA–Rede de Pesquisa Aplicada (2016 Call). “8ª Pesquisa Legislativa Brasileira” (R\$ 32k)
- CNPq–Brazilian Ministry of Science and Technology. Edital 01/2016-Universal (R\$ 42k)
- FAPERJ–Rio de Janeiro State Research Agency. “Jovem Cientista do Nosso Estado” 2017–2020 (R\$ 70k)
- CNPq–Brazilian Ministry of Science and Technology. Edital 25/2015–Ciências Humanas e Sociais Aplicadas (R\$ 5k)
- CNPq–Brazilian Ministry of Science and Technology. “Bolsa de Produtividade em Pesquisa” 2015–2018, Level 2 (R\$ 39.6k)
- FGV/RPA–Rede de Pesquisa Aplicada (2014 Call). “Avaliação do impacto de Programas Complementares de Transferência de Renda” (R\$,78k)
- Global Development Network. “Global Research Competition” 2013 (with G. Baykal and J.P. Luna). “Are conditional government transfers a politically acceptable?” (\$ 37.5k)

Recent Invited Talks

- “Partisans, Antipartisans, and Nonpartisans: Voting Behavior in Brazil”
 - UnB, Brasília, April 2019
 - UFG, Goiânia, March 2019
 - UFMG, Belo Horizonte, November 2018
 - IESP, Rio de Janeiro, August 2018
 - UNICAMP, Campinas, August 2018
 - FGV-EAESP, São Paulo, August 2018
- “Rewarding Merit or Luck? Electoral Accountability in Comparative Perspective”
 - Political Science Department, UFPE, March 2019
 - Koç University, March 2018
 - Politics Seminar, Nuffield College, March 2018
 - Center for Doctoral & Postdoctoral Studies, TUM, February 2018
 - Cologne Center for Comparative Politics, University of Cologne, January 2018
 - Instituto de Ciências Sociais, University of Lisbon, January 2018
 - Institute for Advanced Studies, Toulouse, November 2017
 - Political Science Department, University of Essex, November 2017
 - Comparative Political Economy Seminar, University of Oxford, November 2017
- “Fragmentation Without Cleavages? Ideology, Policy Preferences, and Political Polarization in Brazil,” Brazilian Studies Programme Workshop, University of Oxford, February 2018
- “How Much is a Cabinet Position Really Worth? Measuring portfolio salience using the Bradley-Terry paired comparisons model,” Brazilian Studies Programme Workshop, University of Oxford, February 2018
- “Exogenous Shocks and Misattribution of Responsibility for Economic Performance: Observational and Experimental Evidence,” Instituto de Ciências Sociais, University of Lisbon, January 2018
- “Merit, Luck, and Economic Voting in Latin America,” Latin American Center Seminar Series, University of Oxford, November 2016
- “Exogenous Shocks and Misattribution of Responsibility for Economic Performance: Results From Survey Experiments,” CESS/Nuffield College, Oxford University, November 2016
- “Partisanship and Anti-Partisanship in Brazil,” Conference on the Political Behavior of Development, MIT, October 2016

Recent Conference Papers

- APSA — American Political Science Association, Boston, Sep 2018: “Do Governments Make Dreams Come True? An Analysis of the ‘Minha Casa Minha Vida’ Housing Program” (with N. Bueno and F. Nunes, non-presenting)
- APSA — American Political Science Association, Philadelphia, Sep 2017: “Rewarding Merit or Luck? Electoral Accountability in Comparative Perspective” (with D. Campello)
- REPAL — Red de Economía Política de America Latina, Lima, Mar 2017: “Exogenous Shocks and Misattribution of Responsibility for Economic Performance: Observational and Experimental Evidence” (with D. Campello)

– Winner of “Best Paper” presented in the 2017 REPAL conference

- LASA – Latin American Studies Association, Lima Mar 2017: “Do Conditionalities Increase Support for Government Transfers?” (with J.P. Luna and Gokce Baykal)
- APSA — American Political Science Association, Philadelphia, Sep 2016: “Do Conditionalities Increase Support for Government Transfers?” (with J.P. Luna and Gokce Baykal, non-presenting)
- IPSA — International Political Science Association, Poznan, July 2016: “Do Conditionalities Increase Support for Government Transfers?” (with J.P. Luna and Gokce Baykal)

Recent Teaching

- Fundação Getúlio Vargas: Statistics 1B—Intro to Causal Analysis (Graduate, 2019-2, 2018-2, 2017-2, 2016-2, 2015-2, 2014-2); Comparative Political Institutions (Graduate, 2019-2, 2014-2, 2015-1, 2016-3, 2018-2); The Politics of Inequality and Poverty Reduction (Graduate, 2018-3, 2016-3, 2016-3, 2015-1, 2014-1); Intro to Public Policy (Graduate, 2019-2)
- Rutgers University: Introduction to Causal Analysis (Graduate, Spring 2012); Comparative Political Institutions (Undergraduate, Fall 2012 & 2011); and The Politics of Inequality and Poverty Reduction (Undergraduate, Fall 2012 & 2011)
- Princeton University: WWS-501 The Politics of Public Policy (Team taught, Graduate, Fall 2010 & 2009); POL-350 Research Methods in Political Science (Undergraduate, Fall 2009 & 2010)

Languages

- Portuguese: Native Speaker
- English: Highly Proficient
- Spanish: Proficient

Service

- Member of Fundação Getulio Vargas’s “Committee for Ethics in Research” (IRB)
- Member of the editorial board of “Latin American Politics and Society”
- Member of the editorial board of “American Journal of Political Science”
- Referee for American Journal of Political Science (6), American Political Science Review (2), *Análise Social*, Brazilian Political Science Review (3), British Journal of Political Science (2), Comparative Political Studies (4), Comparative Politics (2), *Dados* (4), Economic Journal, Electoral Studies (2), Journal of Development Studies, Journal of Latin American Studies (4), Journal of Politics (3), Journal of Politics in Latin America (2), Latin American Politics and Society (7), Latin American Research Review (2), Legislative Studies Quarterly (2), Party Politics (2), *Política y Gobierno*, Political Analysis, Political Behavior (2), Political Research Quarterly, *Revista de Administração Pública*, *Revista de Estudios Sociales*, *Revista de Sociologia e Política*, *Opinião Pública* (5), *Revista Uruguaya de Ciência Política*, Studies in Comparative International Development, World Development, and World Politics (2)